

PRISMA ELECTRONICS SA is an innovative, high technology company that was established in 1991 in, Greece. Throughout a consistent and continuous effort, the company engaged in a wide range of activities in the field of Electronics, Space, Defense, Information Technology, Telecommunications and Energy. With present in Alexandroupolis (HQ and Factory), Athens (R&D and Sales Department) and London (International Sales).

The company is looking for a Marketing Associate in HQs in Alexandroupolis in order to establish and maintain the company's brand identity.

The ideal candidate will play a crucial role in managing the company's digital presence, organizing events, and collaborating with external partners to execute successful marketing campaigns. This position requires strong communication skills, creativity, and the ability to manage multiple projects simultaneously.

Marketing Specialist (JOB CODE: MS – 2500)

Responsibilities:

- **Manage the company's social media accounts:**
Develop, schedule, and monitor content across various platforms to enhance brand visibility and engagement
- **Coordinate event planning and logistics:**
Oversee the complete setup for company events, including managing participation in expos and conferences, and ensuring all materials are prepared and delivered
- **Maintain and update the company's website:**
Ensure that all content is current, relevant, and aligned with the company's branding and marketing goals
- **Write and distribute marketing communications:**
Draft, edit, and send emails, newsletters, and other promotional materials to both internal and external audiences



- **Collaborate with external partners and agencies:**

Work closely with designers, agencies, and other vendors to produce and install banners, promotional materials, and execute comprehensive marketing campaigns

Requirements:

- Bachelor's degree in marketing, public relations or related field
- Prior working experience in marketing or related areas will be considered a plus
- Excellent English language skills
- Keen communicator with strong presentation skills
- Proficiency in Microsoft Office and general computer literacy: familiarity with social media and content management tools is advantageous
- Ability to multi-task, manage multiple projects simultaneously, and adhere to strict deadlines while remaining flexible and adaptable

What we offer:

- Competitive remuneration package
- High standard working environment
- Opportunity to work with international companies and executives
- Ongoing training
- Opportunities for career development

Please send your CV to address mail: ibd@prismael.com by referring the relevant Ref Code (ex. MS - 2500).

